

Hi All! So here is some general information on how I think things will run smoothly for a social media this year:

**What to expect of me:**

- Weekly updates for senate on Instagram, Facebook, and Twitter
- Student Athlete posted on all three platforms
- Document traditions
- Election coverage
  - Including speeches
  - Encourage voting
- Promptness on emails and requests to events
- Devotion to roundtable and making Hollins better

**Fellow RT members:**

- I know that there will be a lot of social media events for each one of you:
  - Socials
  - Honors Awareness week
  - Elections
  - Senate
  - Traditions
  - And more!
- So I would greatly appreciate it if you could let me know as soon as possible when the event is so I can put it on my calendar. That way y'all can have your event or information on social media posted promptly.
  - If you tell me 24 hours in advance, I can make an appearance at your event. Just let me know which platform you want me to promote it on or documenting it on one of our stories.
  - To contact me, please email me on [sga\\_socialmedia@hollins.edu](mailto:sga_socialmedia@hollins.edu) and cc [sawyerda@haollins.edu](mailto:sawyerda@haollins.edu). That way I have two places to find your request so it can work smoothly.
- Also, I really want to make a new initiative of using stories more. I know we have instagram right now, but also having our own SGA snapchat could be a great way to get the student body more excited about SGA.
  - And I think it would be a great way if some members would take over the instagram or snapchat so we can seem more relatable.
    - For example, I think if HAC took over the snapchat one day they can give quick little blurbs on what you guys are about. Even though most of that information would be in their handbooks, it is just a friendly reminder that we are willing to break down things that be confusing. It also worked really well during honor awareness week.
    - Also, for each president of the class years if you had a day where you would boast about your year and what your upcoming events are, we can get more turnout to socials and joint events. Another thing to think about is possibly asking students if they want to interact with you on snapchat so everyone can see how we take their concerns and also compliments seriously.